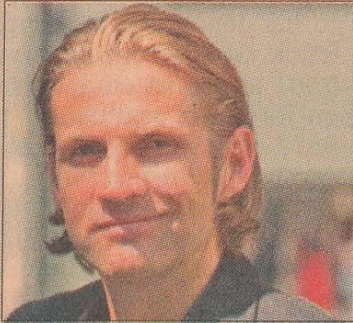


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Buisness Wisdom



'Success is determined by your ability to use your strengths to build competitive advantages, and not by spending time looking in the rearview mirror for competition'

Jimmy Maymann, chief executive of GoViral, a branded online content distributor