

4th November 2009

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Last Updated: November 05, 2009 SEARCH Melbourne 12°C - 20°C . Early shower or two clearing.

Kylie Minogue wins award for raunchy video

AFP | November 04, 2009 12:00AM

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A BANNED video clip deemed too sexy for TV has won Kylie Minogue a new interantional award with more than 350 million hits on YouTube.

The clip featured the Australian star riding a bucking bronco in stockings and suspenders for British underwear firm Agent Provocateur.

Despite being too raunchy for general airplay, it has been named the Best Ever Celebrity Viral Ad by online content distributor GoViral after generating more than 350 million hits on YouTube.

The steamy 90 second ad was viewed 300 million more times than the second placed clip featuring soccer star Ronaldinho.

[See the controversial video here: \(Warning the images are quite graphic\)](#)

[Gallery: Our Kylie gets raunchy](#)



Raunchy stuff ... Kylie Minogue in the now-classic ad. Source: The Daily Telegraph

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Earlier this year, Kylie's performance, which was actually filmed eight years ago in 2001, was voted the world's top cinema advert.

Kylie shared her honours with fellow Australian star Nicole Kidman's whose \$42 million Chanel No. 5 extravaganza claimed eighth place in the awards list.

The Chanel commercial, directed by Baz Luhrman was shot in 2004.

US President Barack Obama's 'Yes We Can' song, featuring famous faces including will.i.am of the Black Eyed Peas and Scarlett Johansson came in third place with 30 million hits.

Top 10 Best Ever Celebrity Viral Ad according to GoViral:

1. Agent Provocateur – Kylie Minogue
2. Nike Crossbar Challenge – Ronaldinho
3. Yes We Can – Obama Song
4. Nike Car Jump – Kobe Bryant
5. T-Mobile Life's for Sharing – Pink
6. 'I'm f***ing Matt Damon' – Sarah Silverman and Matt Damon
7. EA Games – Tiger Woods
8. Chanel No. 5 – Nicole Kidman
9. Samsung – Ozzy Osbourne
10. Apple Mac – Ellen Feiss

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Thu Nov 05 01:05:36 EST 2009
Peter Familiari, AAP

UPDATE 1.20am: Two men are dead and another is in custody after a stabbing at a psychiatric hospital in Melbourne's inner

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