

2nd November 2009

Kylie tops ads chart

A FILM of Kylie Minogue in stockings and suspenders astride a bucking bronco has been named the best ever celebrity viral ad.

The video for designer underwear firm Agent Provocateur, in which she unbuttons her dress and writhes to a track by The Hives, has clocked up 350 million hits on YouTube.

Her raunchy ride earned her top spot in a list of ten best celebrity viral ads of the decade.

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Sexy Kylie vid is best bra none



Raunchy ... Kylie Minogue in Agent Provocateur advert

We monitor

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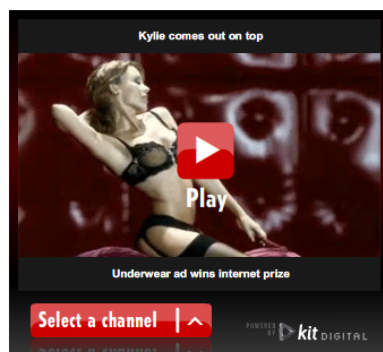
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By STAFF REPORTER

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A RAUNCHY film of Kylie Minogue in sexy stockings and suspenders writhing around on a bucking bronco has been voted the best EVER celeb viral ad.



The Aussie sexpot's appearance in the advert for push underwear company Agent Provocateur has clocked up a whopping 350million hits on YouTube.

And the steamy video earned her top spot in a list of 10 best celebrity viral ads of the decade compiled by online content distributor GoViral.

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And the steamy video earned her top spot in a list of 10 best celebrity viral ads of the decade compiled by online content distributor GoViral.

Brazilian footballer Ronaldinho came second in the list in the Nike Crossbar Challenge. The film shows him demonstrating apparently impressive skills by hitting the crossbar no less than four times, without the ball touching the floor. The clip has been viewed in excess of 50 million times.

Third most popular was US President Barack Obama's Yes We Can song, featuring Will.I.Am of the Black Eyed Peas, Scarlett Johansson and other stars, which was viewed 32 million times.

Pink's surprise appearance at a karaoke sing-a-long for T-Mobile in London's Trafalgar Square also made the Top 10 with 19 million hits, and controversial US comedian Sarah Silverman's now infamous sketch in which she sings to her partner Jimmy Kimmel about having an affair with Matt Damon scored more than 17 millions hits.

Nicole Kidman and Ozzy Osbourne are also among the celebrities to star in clips which made up the Top 10.

Advertisement

